



Kelly Shires Breast Cancer Foundation to receive donation from divine.ca's Share the Love program

MIDLAND, MAY 26, 2009 – The Kelly Shires Breast Cancer Foundation is pleased to announce today it will be receiving a donation from **Share the Love**, a charity support program administered by divine.ca, Canada's Online Women's Magazine.

Through divine.ca's Share the Love program, The Kelly Shires Breast Cancer Foundation will be receiving a donation of \$2094.64 based on the voting results. The Canadian public took part in the voting, by placing a vote online daily for their favourite local, national and international charities.

The final number of votes cast for divine.ca's 'Share the Love' program determined the percentage of donation funds each organization receives. This means the number of supporters who visited the 'Share the Love' site had a direct impact on the donation amount to be awarded to The Kelly Shires Breast Cancer Foundation.

Voting for 'Share the Love' took place between April 6 to May 15. The final results including the donation amount being awarded to each organization was announced on May 25, 2009. For more information about 'Share the Love', including a profile of The Kelly Shires Breast Cancer Foundation, visit: www.divine.ca/sharethelove

About The Kelly Shires Breast Cancer Foundation

Co-Founded by Kelly Shires and Suzy Stenoff in 2000, prior to Shires losing her lengthy battle with the disease. The charity was formed to provide financial assistance to breast cancer patients across the country to help alleviate the financial stress off the patients so they can focus on their health and recovery. The charity has been run for the past 10 years with the dedication of volunteers and one part time paid employee. More history on the charity can be found by visiting www.kellyshiresfoundation.org.

About Share the Love

Divine.ca, Canada's Online Women's Magazine, has spearheaded a charity support program in which a total of \$21,000 will be donated to twelve Canadian charitable organizations whose work makes an impact in the lives of women and children. Divine.ca accepted applications during the period of February 2 to March 13. From all eligible applications received, four not-for-profit organizations for each of the local, national, and international categories were selected to be a part of Share the Love, and the twelve participating organizations were officially announced in April. Canadians were invited to visit divine.ca to vote online for their favourite nominee in each of the three categories, with their votes determining the donation amount each organization will be awarded. Each nominated organization is guaranteed a minimum donation of \$500, and each category has \$5,000 to be divided among them.

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