



divine.ca

## **Divine.ca invites Canadians to Share the Love with 12 not-for-profit organizations helping women and children**

**MONTREAL, QC, April 6, 2009** – Divine.ca, the bilingual online destination for Canadian women, announced today the twelve participants of its charity support program called **Share the Love**. Through Share the Love, \$21,000 will be donated to twelve Canadian charitable organizations whose work makes an impact in the lives of women and children.

The twelve organizations selected to Share the Love are:

Local category: (1) **Adsum Association for Women & Children**; (2) **The KidSafe Project Society**; (3) **Mothercraft Ottawa**; and (4) **Rosalie Hall**;

National category: (5) **Dress for Success**; (6) **Breakfast for Learning**; (7) **Kelly Shires Breast Cancer Foundation**; and (8) **The Sunshine Foundation of Canada**;

International category: (9) **Free The Children**; (10) **Canadian International Learning Foundation**; (11) **Pura Vida Foundation**; and (12) **60 million girls Foundation**.

Canadians are invited to visit [divine.ca](http://divine.ca) to vote online for their favourite nominee in each of the three categories, and their votes will determine the distribution of the donation within each category. Each nominated organization is guaranteed a minimum donation of \$500, and each category has \$5,000 to be divided among them. Voting will take place at [divine.ca](http://divine.ca) from April 6 to May 15, 2009.

“Share the Love provides a way for Canadians to support great organizations during times when they may not be able to support them financially,” says Maya Meyouhas, Editor-in-Chief at [divine.ca](http://divine.ca). “Awareness is key to engaging a larger audience and crucial to organizations who cannot necessarily afford to spend money getting their message out. Showcasing these amazing organizations is a wonderful way to maximize the reach of our online community.”

Voting for ‘Share the Love’ takes place between April 6 to May 15. The final results including the donation amount being awarded to each organization will be announced on May 25, 2009. To cast a vote or for more information about ‘Share the Love’, visit: [www.divine.ca/sharethelove](http://www.divine.ca/sharethelove)

### **About divine.ca**

Divine.ca is a free online destination for Canadian women. Updated Monday to Friday with features that are relevant and interesting to women, [divine.ca](http://divine.ca) is the place to visit for useful, practical and entertaining content. Filled with great articles, fun quizzes, useful tools and much more, [divine.ca](http://divine.ca) is the insider's guide to fashion, beauty, health, career, relationships, and more.

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